



Press release | Stockholm 2026-03-23

Acenta Group enters into global partner distribution agreement with Padel Galis

Acenta Group AB (“Acenta Group”, “Acenta” or the “Company”) today announces that it has entered into a five-year global partner distribution agreement with Spanish padel court manufacturer Grupo Galis World S.L. (“Padel Galis”), a leading global manufacturer of high-performance padel courts, regarding the distribution of padel courts across international markets. The agreement is based on a commercial model where Acenta generates revenue through distribution of padel courts, as well as related services and financing solutions. The partnership is designed to support a flexible and scalable commercial model, without fixed purchase commitments.

Under the agreement, Acenta will act as a global distribution partner for Padel Galis’ padel court offering, including its full product portfolio. The collaboration is intended to combine Acenta’s international commercial platform with Padel Galis’ manufacturing expertise and product offering.

Acenta will support international sales activities and collaborate with and support local distributors in relevant markets. Through the partnership, Acenta also gains access to Padel Galis’ global distributor network, enabling increased market reach and visibility. Acenta will provide expertise, installation capabilities and, in certain cases, financing solutions directly and through partners to local distributors, while also creating opportunities to expand the distribution of its own brands, including Sport of Padel and Peliga, through Padel Galis’ global network. Padel Galis will be responsible for manufacturing, product know-how and brand, and will support Acenta through training and technical guidance.

The agreement is based on a collaborative model where Acenta works alongside local distributors and contributes to sales activities across selected markets. The agreement includes a five-year term.

“From Padel Galis, we celebrate this agreement with Acenta Group as a new step in our shared ambition to continue driving the global growth of padel. For years, we have been delivering high-quality, innovative courts worldwide, and this partnership

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strengthens our position as industry leaders. Together, we will continue working with the best, developing outstanding projects and bringing padel to every corner of the world, always guided by innovation and excellence”, says Juan Larraz, CEO of Padel Galis.

“We are proud to enter into this partnership with Padel Galis and to combine their high-quality manufacturing capabilities with Acenta’s international commercial platform. Together with Padel Galis and its local distributors, we see strong potential to support continued growth across multiple markets”, says Carsten Johansen, Head of Global Operations at Acenta Group.

“This agreement represents an important step in strengthening Acenta’s global offering and further expands our position within premium padel infrastructure. By partnering with Padel Galis, we complement our existing platform with a strong manufacturing partner, enabling us to continue building a scalable and integrated ecosystem across international markets”, says Håkan Tollefsen, CEO of Acenta Group.

About Padel Galis

Headquartered in Valencia, Spain, Padel Galis has over 18 years of experience in manufacturing and installing padel courts. The company has delivered more than 10,000 courts across 85 countries and is part of the Atitlán Group. Padel Galis focuses on developing high-performance courts used in both professional and recreational environments.

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About Acenta Group AB – www.acenta.group

Acenta Group is building the global sport-tech platform for padel, connecting businesses, players, clubs and fans through world-class courts, premium products, tournaments and digital community engagement. We are more than a padel company, we are a growing international ecosystem designed to make the sport more accessible, more connected and more engaging everywhere.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is Mangold Fondkommission AB.

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