Press release, Stockholm, 2026-09-21

Caybon Holding AB (publ) announces successful completion of written procedure.

Caybon Holding AB (publ) ("**Caybon**" or the "**Company**") hereby announces that the written procedure initiated on 9 September 2026 (the "**Written Procedure**") has been successfully completed. A sufficient majority of the bondholders have approved the proposals made by Caybon in the Written Procedure in relation to the Company's outstanding (i) junior secured fixed rate bonds 2021/2030 (ISIN SE0017084478), (ii) senior secured fixed rate bonds 2024/2029 (ISIN SE0021923562) and (iii) super senior secured fixed rate bonds 2025/2028 (ISIN SE0023950902) (the "**Bonds**").

As previously communicated on 9 September 2026, the Company instructed Nordic Trustee & Agency AB (publ) (the "**Agent**") to initiate the Written Procedure to seek the Bondholders' approval of certain amendments to the Terms and Conditions of the Bonds to (i) permit beneficial owners of Bonds to vote in any written procedure by providing proof of holdings to the Agent directly, and (ii) enable a notice of written procedure issued by the Company to be effective towards and considered received by the Bondholders upon publication by press release thereof.

A sufficient share of Bondholders has participated in the Written Procedure to form a quorum, and a sufficient majority of the Bondholders has voted in favour of the requests relating to amendments of the Bonds. The Company will initiate the implementation of the contemplated amendments as set out in the notice of Written Procedure.

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About Caybon

Caybon is a world-leading digital media company focused on branded content that drives tangible results.

Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaign and Network.