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## Press release

EYEON GROUP AB (publ): Talkmore Launches EyeonGroup's ID Protection Service as a White Label Solution in the Norwegian Market

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On September 9, 2024, it was announced that EyeonGroup had signed an agreement with a local telecom operator in the Nordics. It has now been confirmed that the telecom operator is Talkmore AS, a subsidiary of Telenor Norway.

Today, on March 25, Talkmore is launching its new ID protection service, ID Vakt, aimed at the company's consumer market, with EyeonGroup's solution forming the foundation of the service. Talkmore is a subsidiary of EyeonGroup's existing partner, Telenor Norway, and is positioned in the Norwegian low-cost market. This means that EyeonGroup is now deepening its successful collaboration with Telenor Norway.

"We are very pleased that, after an extensive development project, we are finally able to launch our service together with Talkmore in the Norwegian market! This strengthens our existing partnership with Telenor Norway, and we look forward to a successful launch and customer growth in Norway," says Fredrik Björklund, CEO of Eyeon Group.

"We are highly committed to delivering high-quality security services to our customers and are excited to launch the alert service ID Vakt," says Andreas Lindal, Managing Director of Talkmore AS.

## For further information, contact

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## About EyeonGroup

Eyeon Group AB (publ), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can seamlessly select the solutions that fit their business model and easily offer them to their end customers.

Eyeon Group delivers innovative business solutions in IT security, privacy protection, and advanced Alpowered data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help businesses across Europe protect their digital assets and stay ahead of cyber threats—today and in the future.