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Press release

EYEON GROUP AB (publ): Eyeon Group adds 105,000 new subscriptions via strategic insurance reseller and increases the Company's Recurring Revenue (ARR) – additional order indicated already in June for Q2

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Eyeon Group today announces a significant increase in the number of active subscriptions through one of the company's strategic resellers in the insurance industry. A total of 105,000 new paying subscriptions have been activated during the second quarter through this single reseller, all invoiced one year in advance. This provides an immediate boost to the company's cash flow and further evidence of the scalability of Eyeon Group's business model.

The strong growth confirms the increasing demand for digital security solutions among end customers in the insurance sector. The reseller has already indicated that additional follow-up orders may be placed during the current quarter. This strengthens the outlook for continued growth in recurring revenue and increases the company's visibility within one of its key verticals.

"We see this as a very strong validation of both our product platform and our partnership-focused approach. That a strategic reseller in the insurance sector is increasing its volumes to this extent shows that our solutions deliver tangible value for both partners and end customers," says Fredrik Björklund, CEO of Eyeon Group.

This deal is a clear example of Eyeon Group's ability to drive upselling through its resellers by adding complementary cybersecurity services via the company's proprietary app store. This model not only enhances the value proposition for resellers' customers, but also contributes to Eyeon Group's increased upfront invoicing, improving cash flow. At the same time, a robust structure of recurring revenue (ARR) is established, enabling long-term and predictable growth.

For further information, contact

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About Eyeon World

Eyeon Group AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats—today and in the future.

