



**Press release** | Stockholm 2025-04-08

## **Acenta Group: Strong start to 2025 – the company strengthens working capital to meet increased demand**

**During the first quarter of 2025, Acenta Group experienced greater demand than expected for the Company's products. With preliminary sales of approximately SEK 6.5 million and positive result, the company is ahead of schedule in terms of the communicated target of sales of approximately SEK 35 million for the full year 2025.**

**To meet the increased demand for the company's products and to be able to build up inventories, Acenta Group has therefore entered into a loan agreement of SEK 5 million. The loan runs over 9 months and has market-based terms.**

"We are very pleased with the strong reception our products have received at the beginning of 2025. The increased demand we have experienced clearly shows that our offering meets a real need in the market. With preliminary sales of approximately SEK 6.5 million in the first quarter, we are well ahead of our growth plan for the year.

To ensure that we can meet the increased demand and continue our growth journey, we have chosen to strengthen our working capital base through a loan of SEK 5 million. This will enable us to build up inventory and meet market needs without losing momentum in development. We are very positive about the rest of the year and are focused on developing the business in line with demand." says Håkan Tollefsen, CEO of Acenta Group.

### **Adviser**

Nordicap Corporate Finance AB is acting as financial advisor to Acenta Group in connection with the financing.

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*This information is information that Acenta Group AB is obliged to disclose in accordance with the EU Market Abuse Regulation (MAR). The information was provided, through the contact person mentioned above, for publication on April 8, 2025, at 10:05 CET.*

*This document is a translation of the original Swedish press release. In case of any discrepancies, the Swedish version shall prevail.*

### **About Acenta Group AB**

Acenta Group is an international full-service player in the padel industry. An important part of the business includes the construction and customisation of padel courts together with ongoing service agreements that provide a stable revenue base. The business is complemented by the sale and distribution of products under the Peliga brand ([www.peliga.com](http://www.peliga.com)) in combination with the distribution and sale of complementary well-known brands. Distribution is mainly through the proprietary e-commerce platform Sport of Padel ([www.sportofpadel.com](http://www.sportofpadel.com)). The company also organises the international competition series Acenta Padel Tour ([www.acentapadeltour.com](http://www.acentapadeltour.com)) which, together with Team Acenta, serves as a showcase for the products and services Acenta Group provides.

Acenta Group is listed on Nasdaq First North Growth Market and the share is traded under the ticker PADEL. Certified Adviser for Acenta Group is G&W Fondkommission.