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Press release

EYEON GROUP AB (publ): EyeonGroup sells the AreYouHacked Brand

EYEON GROUP AB (publ): EyeonGroup sells the AreYouHacked Brand

Eyeon Group AB is transferring the AreYouHacked brand to a partner to drive the expansion of EyeonGroup's B2B product in the international market.

EyeonGroup has signed an agreement with an established European partner to transfer ownership of the AreYouHacked brand. This strategic move enables EyeonGroup to focus on strengthening its position and growth in the international B2B market. The new agreement ensures high margins for EyeonGroup, which will continue to provide the technical platform.

The transaction includes the sale of the complete concept, encompassing the AreYouHacked brand, its website, and associated solutions. EyeonGroup will maintain its role as the provider of the underlying technology, while the new partner assumes responsibility for the brand, sales, and marketing.

The new partner, already established in Europe and known for strong margins in its field, sees significant potential in further developing and expanding the AreYouHacked concept.

For further information, contact

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About EyeonGroup

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and AI-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.