

Press Release  
Stockholm 2015-01-12

### **Mavshack soon available at 50 million+ households**

Internet TV network Mavshack is happy to announce that its service will be shortly available on popular platforms like Roku, Microsoft Xbox, Sky powered Now TV, Sony Smart TV and Samsung Smart TV. This has been made possible through a new partnership with 1 Mainstream, a digital TV distribution platform for deploying HD video services on multiple platforms and devices. 1 Mainstream was 2014 appointed a Cool Vendor to watch by Gartner Group.

“We are excited to bring Mavshack’s great Asian content to new screens, devices, and audiences,” said Rajeev Raman, 1 Mainstream’s CEO, in a statement.

Mavshacks, Sukhdeep Bhogal, said, “Streaming devices like Roku & Smart TV’s open up powerful new distribution channels for today’s emerging content distribution and 1 Mainstream’s innovative platform is a rapid enabler of this distribution. We will keep complete control over video quality and content - this is the best of all worlds for viewers.”

#### **For further enquiries, please contact**

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#### **About 1 Mainstream**

1 Mainstream (Cupertino, CA) is a digital TV distribution platform for deploying HD video services in weeks across the most popular TV, game console, tablet and streaming devices. Leading broadcasters and operators, such as BSkyB, use 1 Mainstream to automate native app creation, content delivery, protection, and monetization. For more information, visit [www.1mainstream.com](http://www.1mainstream.com).

#### **About Mavshack AB**

Mavshack runs one of the world's fastest growing Internet TV service with Asian movies in HD, music videos and TV shows without commercials. The service is accessible from any Internet-connected device at a low monthly fee and based on streaming technology. Already today Mavshack has the largest library of Filipino and Indian titles and has signed an agreement with Asia's leading content providers. See more at [www.mavshack.com](http://www.mavshack.com).

Mavshack is a Swedish company listed on NASDAQ OMX under the ticker MAV. Certified Adviser is Erik Penser AB. More financial information about the company is available at [www.mavshack.se](http://www.mavshack.se).