

Announcement



SMART VALOR AG, Switzerland

23 August 2022

SMART VALOR expands its product offering by launching fully-integrated Ethereum Staking

Today, SMART VALOR announces the launch of Ethereum Staking product. Customers will be able to earn a passive income of up to 4% p.a.* from staking their Ethereum directly on the SMART VALOR platform. Ethereum staking is the latest addition to SMART VALOR's staking offering, which already includes Dash, Valor and others. The news comes just as Ethereum plans to upgrade to Ethereum 2.0, a move known as "The Merge". Staking is now the hottest topic in cryptocurrency thanks to Ethereum's switch from Proof-of-Work (PoW) to Proof-of-Stake.

Using SMART VALOR Ethereum staking, users avoid the need to acquire hardware and run software protocol themselves. They also don't need to arrange a complex security process to secure their own private keys themselves.

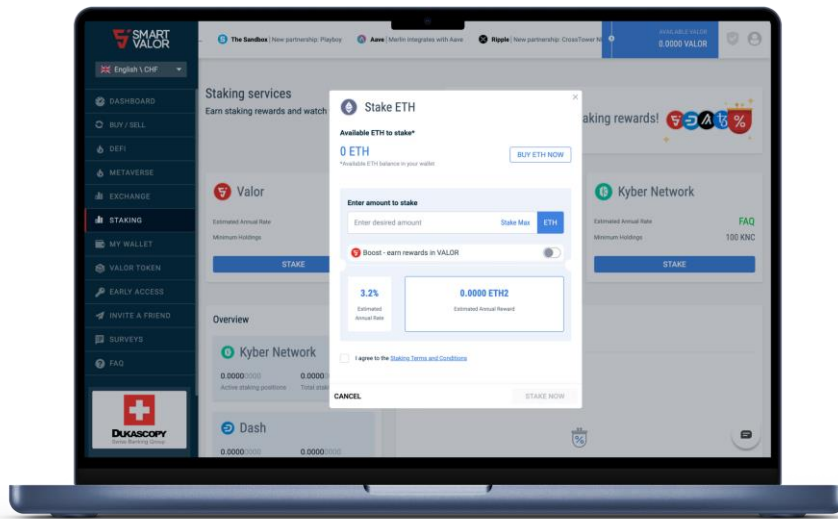
Ethereum staking on SMART VALOR is safe and easy. You benefit from custody security of a regulated crypto exchange, which was approved for registration by a financial supervision regulator in one of the most prestigious European jurisdictions with advanced crypto regulation.

In terms of staking yield, we offer one of the most competitive rates in staking available today on the market. Users can earn up to 4% per annum in staking reward. Our loyal customers, who use our exchange native token VALOR for pay-out, boost yield to earn 120% of the staking rewards.

Staking gives ordinary cryptocurrency enthusiasts the opportunity to contribute to the industry without any special equipment and no significant increase in energy costs. Ethereum staking cuts out cryptocurrency's carbon problem completely.

Staking ETH with SMART VALOR is secure and simple way of earning a passive income. Customers can simply log in, buy Ethereum directly through the platform, and then enter the desired amount to

stake. Full transparency is offered from start to finish and even beginners to crypto can get started within minutes.



Olga Feldmeier, co-founder and board chairman of SMART VALOR says:

“As the first exchange from Switzerland, to offer Ethereum staking, we're excited to provide SMART VALOR customers the opportunity to earn staking rewards on their Ether in an easy and secure way.

We believe that this is just the start of the many opportunities that The Merge will bring to digital assets and are proud to provide a safe environment for even greater participation. The Ethereum Merge is a pivotal moment for the crypto industry and we are proud to be at the forefront of the timely innovation”

*Due to the Merge, APR rates may increase to up to 7.2%

To welcome the Ethereum staking launch, when you stake your first ETH with us, we'll double your earned rewards with VALOR token. Limited offer [here](#).

Ethereum Staking on SMART VALOR at a glance:

- Minimum Staking amount: 0.01 ETH
- *Lockup*: All ETH are locked until the update to ETH2 “The Merge”
- Rewards Distribution: Monthly once the migration to ETH2 is fully complete.
- Earn 120% of the rewards if you choose VALOR token

For additional information, please contact

Olga Feldmeier, Board Chair and Co-Founder

Email olga.feldmeier@smartvalor.com

Adrian Faulkner, General Counsel
Mobile: +44 779 695 0688
Email: adrian.faulkner@smartvalor.com

Certified Adviser

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and ca@mangold.se

About SMART VALOR

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.