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Press release

EYEON GROUP AB (publ): Enters White Label Agreement with Ekomni

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Eyeon Group AB enters a White Label agreement with Ekomni AB regarding the resale of Eyeon Group's ID protection service as a white label product to Ekomni's customer groups in the Swedish market.

Ekomni is a fintech company that offers credit solutions to the consumer market. The agreement means that Eyeon Group further expands its reseller network for the ID protection service. The parties will begin project implementation, with the launch towards Ekomni's consumer market planned for the beginning of 2025

The agreement is initially for one year with automatic 12-month extensions if neither party chooses to terminate the agreement. The agreement is a licensing deal where Eyeon Group will receive a license fee per end-user who subscribes to the service, as well as an implementation fee.

"We continue to broaden our different branches, and this shows that we can still grow with new White Label partners, and that our product is one of the best on the market. Ekomni is a great partner, currently serving 25,000 customers who will be offered our ID protection service" says Fredrik Björklund.

For further information, contact

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About EyeonGroup

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and AI-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.