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Press release

EYE WORLD AB (publ): EYE World surpasses 1 Million subscribers – a milestone made possible by our partners

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We are proud to announce that EYE World has now surpassed over 1 million active subscribers. This historic milestone reflects the growing global demand for strong digital privacy and proactive cybersecurity.

Behind this growth stands a dedicated network of partners and resellers who have enabled us to reach a broad audience while staying true to our core mission: protecting individuals, businesses, and communities online. We extend our heartfelt and humble thanks to all our partners – your support, innovation, and trust in our vision have been absolutely essential in reaching this level.

Our subsidiary, SafeState, has also played a key role in our expansion. Rapid growth in both the consumer and partner segments has made SafeState a powerful driver of our total subscriber base.

“Reaching over one million subscribers is not only a validation of our strategy – it also comes with responsibility. It pushes us to continue leading with technology, usability, and customer value. Our partners have been the key to scaling without compromising on quality,” says Fredrik Björklund, CEO of EYE World.

We look forward to continuing this journey together with you – our partners – toward the goal of becoming Europe’s leading platform for digital security.

For further information, contact

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About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe’s leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.

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