Appspotr

Gothenburg May 2, 2018

Appspotr launches strategic alliance with the University & College Designers Association (UCDA)

Appspotr and UCDA have signed an agreement where UCDA will offer Appspotr's tools to its 1000 members in the US and Canada.

Appspotr's tool will be used in design training at the universities and schools where the UCDA members are active. UCDA also receives discount codes for its students and teachers who want to publish their apps they create during their education. The Alliance between the parties is the result of the fact that Appspotr's tool have been used by teachers and students in universities in the United States for several years. Now the possibility is open for greater use within the academy through cooperation with UCDA.

"- Both UCDA and Appspotr are geared towards professional creators, and both parties recognize the importance of quality and design. We, like UCDA, see that design institutes play an important role in educating and inspiring new designers. To have students being allowed to use Appspotr in design training in USA and Canada is a way for us to contribute with good design tools for app design during education. It is also an opportunity to increase the commercial use of Appspotr when design students later graduate and start working at design agencies. Then they have seen the opportunities and the simplicity of creating apps with app tools similar to Appspotr, says CEO Patric Bottne.

"We strongly believe in education and encouraging individuals to learn new things. Now giving students the opportunity to have a modern app design tool where they can develop and refine their skills is really fun. Developing this cooperation with UCDA and hearing their previous positive experiences of our service has been stimulating. Together with UCDA, we will evaluate and further develop our service, which is important for constantly being at the forefront of app development, "says Christina Berntsson, Product Manager Appspotr.

For more information, please contact:
Patric Bottne, CEO Appspotr AB (publ)
Mobile: +46 701 46 61 89
E-mail: patric@appspotr.com

About Appspotr AB
Appspotr makes it easy for individuals and businesses to create native apps online, without pre-programming skills. The user builds the app using pre-programmed modules, custom design and content, and then publishes it in any app store. At the same time, Appspotr offer developers an opportunity to earn money from creating the modules used. Appspotr is free to use the first 30 days. Appspotr has 12 employees and is based in Gothenburg.

About UCDA
The University & College Designers Association (UCDA) inspires designers working in academia in North America and around the world by delivering relevant programming and benefits in a personal and thoughtful way. The organization provides for the professional and personal growth of its members, and advocates for designer and educators roles within their institution. UCDA works to elevate the importance of design overall. Our members are designers, design educators, art directors, creative directors, managers, directors of print shops, editors, writers, directors of media services, photographers, and businesses associated with visual communication.