

Press release 2018-04-27

Robert Nyberg new Head of Marketing and Business Development

On May 1, 2018, Robert Nyberg will assume the position as Head of Marketing and Business Development at Unibap. He will also be part of the company's management team.

Robert Nyberg holds an M.Sc. in Industrial Economics from the Royal Institute of Technology (KTH) with a focus on production systems. He has a solid industrial experience from the global group Xylem (NYSE: XYL), an international company, where he has, among other things, been marketing manager and business area manager with focus on growth. Unibap has hired Robert Nyberg in the past year as a consultant in business development and long-term strategic work.

- We make this addition to gain further power and structure in our business development to meet the rapidly growing interest in the company's industrial digitalization services. The recruitment of Robert Nyberg marks a new step in Unibap's marketing efforts for growth and internationalization and we are very pleased to welcome him to our team, says Dr. Fredrik Bruhn, CEO of Unibap.
- Unibap represents the vision of the industry of the future with a high level of digitization. The company is in an exciting growth phase where I hope to contribute my skills and experience, says Robert Nyberg, new Head of Marketing and Business Development at Unibap.

As Robert Nyberg enters Unibap's management team, Dr. Asplund leaves his place as Chief Science Officer. However, Dr. Asplund remains as Chief Scientist with focus on technology and research issues and continues to support the company's sales and development as well as alternate member of the Board.

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About Unibap

The company is a modern IT company at the forefront of integration of AI solutions and robotics. Unibap digitizes industry's production and manufacturing by giving blind robots vision in combination with human abilities for quality and automation. The background to Unibap is experience from many years of space exploration, of manufacturing rugged industrial computer solutions and robotics solutions.

For more information, please visit the Company's website unibap.com.

Mangold Fondkommission AB, phone. +46 8 5030 1550, is the Company's Certified Adviser.