



INVESTING IN THE WINNERS OF TOMORROW

## PRESS RELEASE

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# Multisoft establishes Norwegian presence through the acquisition of Mysoft

Multisoft, one of Sweden's leading providers of systems for membership and interest organisations with its Softadmin® Member offering, is strengthening its position in Sweden and Norway through the acquisition of Mysoft.

Mysoft is a market-leading provider of Microsoft Dynamics 365-based software solutions for membership organizations in Norway and Sweden. The solutions are offered both as cloud-based and locally installed systems, including proprietary operating solutions. Mysoft has approximately fifty customers in Norway and Sweden, consisting of predominantly larger organisations.

*"We look forward to working together with Mysoft's management and staff to continue Mysoft's successful journey. Together with Multisoft's platform Softadmin®, we now have an even stronger offering to the market in both Norway and Sweden"* says Emil Gyllenring, CEO of Multisoft.

**For further information, please visit [www.multisoft.se](http://www.multisoft.se), [www.amplio.se](http://www.amplio.se) or contact:**

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*Established in 2024 by the former Segulah team, Amplio is a Swedish private equity firm specializing in the Nordic lower mid-market with a strong track record and long experience of developing companies in close cooperation with skilled entrepreneurs, business leaders and industrial experts. Amplio has a distinct sector focus on Business Services and IT & Technology Services, combined with strong buy-and-build focus. To ensure long term structural growth we invest, with sustainability in focus, into markets fuelled by three major themes: 'Sustainable Solutions', 'Digital Business Efficiency' and 'Smart Urbanisation'.*